

#### **Building a Sustainable Profession & IMPA CSR initiatives**

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#### Content

- **1. Defining a Sustainable Profession**
- 2. Pilotage and its connection with key socioeconomic concepts
- 3. Is Pilotage on the right track to building a sustainable profession?
- 4. IMPA's Corporate Social Responsibility (CSR) initiatives



### What is a Sustainable Profession?



A sustainable profession is one that addresses the current needs without compromising the ability of future generations.

It balances economic growth, environmental stewardship and social responsibility.



## **Key Socioeconomic Concepts and Pilotage**





## **Corporate Social Responsibility (CSR) initiatives**

Why?

How?



- ✓ Visibility
- ✓ Active Engagement
- Representation at the Board
- Diversity and Inclusion
  Guidance for Pilotage



# Thank you

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